

Pavel Bileush

AI Product Engineer | MVPs, Internal Tools & Magento/eCommerce Automation

Product-minded engineer for web products, AI workflows, and commerce systems.

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12+

years in production web development

70+

CMS and eCommerce projects across earlier agency work

5+

years in Magento and eCommerce engineering

4 AI

AI product initiatives started from zero

What I bring

Product ownership

I can take an idea from discovery to scope, architecture, implementation, launch notes, and support without forcing a large team too early.

MVP scope and technical planning

Tradeoff decisions tied to business risk

Magento and eCommerce depth

Recent work is rooted in Magento 2 storefront delivery, agency collaboration, production support, and commerce modernization.

Magento 2 frontend and storefront work

Hyva/Luma experience and eCommerce workflows

AI-assisted engineering

I use AI agents as a production accelerator for research, drafts, refactoring, tests, and documentation while keeping architecture and quality decisions explicit.

AI workflows for documents and data

Human review over architecture and release quality

Experience

Independent AI Product Engineer

bileush.dev · 2025 - present · Ukraine / Remote · Independent product and automation work

Direct technical ownership for founders and small businesses that need MVPs, internal tools, AI-assisted workflows, or eCommerce improvements.

Scope and build web products with Next.js, React, TypeScript, and pragmatic backend boundaries.

Use AI agents to accelerate implementation while preserving planning, testing, documentation, and code review.

Next.js · React · TypeScript · AI agents · MVP scope · eCommerce

Senior Magento 2 Front-End Developer

Wedigify - Magento Development Agency · Oct 2023 - Oct 2025 · Rotterdam, Netherlands · Remote, full-time

Magento 2 storefront development for a full-service Magento eCommerce agency based in Rotterdam.

Delivered and maintained Magento 2 frontend functionality for agency commerce projects.

Worked with storefront architecture, JavaScript, theme implementation, and local development workflows.

Magento 2 · JavaScript · Warden · Frontend · Storefronts

Senior Magento 2 Front-End Developer

run_as_root GmbH · Jul 2021 - Oct 2023 · Frankfurt, Germany · Remote, full-time

Frontend engineering for professional online shops and long-running Magento commerce projects.

Implemented Magento 2 storefront features, theme changes, and commerce-facing UI improvements.

Worked in GitLab-based delivery with JavaScript, storefront tooling, and agency quality expectations.

Magento 2 · JavaScript · GitLab · Astro · eCommerce

Middle Magento 2 Front-End Developer

Nice Web Company OU · Jul 2021 - Jul 2022 · Zhytomyr, Ukraine · Office, full-time

Magento 2 frontend delivery in an agency environment for commerce implementation and support tasks.

Built frontend tasks for Magento storefronts, templates, and JavaScript-driven interactions.

Magento 2 · JavaScript · GitLab · Frontend

Full-stack Developer

SEOTM Digital Agency · Sep 2018 - Feb 2020 · Zhytomyr, Ukraine · Office, full-time

Full-stack web development for business sites, digital agency projects, and custom web functionality.

Built and supported frontend templates, JavaScript interactions, and CMS-backed web experiences.

JavaScript · PHP · CMS · Jade · Frontend

Front-end Teacher

ITHUB · Apr 2018 - Feb 2020 · Zhytomyr, Ukraine · Office, part-time

Frontend education and training for future IT specialists alongside commercial development work.

Taught practical frontend foundations, code structure, and JavaScript basics.

Teaching · JavaScript · HTML · CSS · Code review

Full-stack Developer

ROST DIGITAL · Jul 2016 - Sep 2017 · Zhytomyr, Ukraine · Office, full-time

Earlier agency development role focused on business websites, custom implementation, and practical delivery.

Built web pages, frontend behavior, and backend/CMS-backed functionality for client projects.

Full-stack · JavaScript · PHP · CMS

Technical range

Product and delivery

Discovery · MVP scope · Technical planning · Documentation · Support

Frontend product stack

Next.js · React · TypeScript · Tailwind CSS · JavaScript

Magento and commerce

Magento 2 · Hyva · Luma · Warden · WooCommerce · OpenCart

CMS and backend

Node.js · PHP · WordPress · Drupal · Joomla · Integrations

AI workflows

AI agents · Document processing · Data workflows · Tests · Content workflows

Education

Zhytomyr Military Institute State University of Telecommunications

Specialist degree, Computerized control systems and automation

2014 - 2015

Zhytomyr Military Institute State University of Telecommunications

Bachelor degree, Computerized control systems and automation

2010 - 2014

Best fit

For clients

Best fit when you need one technical owner to clarify the idea, choose the smallest useful build, and ship without prematurely hiring a large team.

For recruiters

Strong match for AI Product Engineer, Senior Frontend Engineer, Magento Frontend Engineer, and eCommerce modernization roles.